

PUPPETLY

From Emotional Process to Live Performance

COMPANY PROFILE

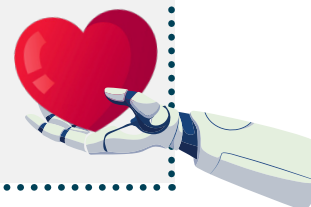
Category: Health Tech

Location: Kfar Saba, Israel

Employees: 3

Status: Early-stage trials and finalizing development

Contact: Tal Dardik Flamm +972-52-5776570 info@puppet.ly



The Problem:

The success of psychological therapy for children depends on their engagement and ability to internalize therapeutic messages.

The Solution:

A pair of social robots integrated into therapy sessions, dynamically performing live shows based on insights and emotional messages that emerge during the session. The robots also provide ongoing support between sessions to reinforce the therapeutic process.

The Technology:

Puppetly is a system that is integrated in the psychologists' offices, and listens to therapeutic conversations. Guided and supervised by the therapist, the system transcribes and analyzes discussions using a unique algorithm that identifies emotional components and translates them into a live performance by robotic puppets.

This allows children to see real-time scenarios representing their inner world, helping them practice and enhance their emotional and social skills during therapy. At home, children can interact with the robots remotely, exercises, and maintain therapeutic continuity with ongoing support.

Key Advantages:

- ♥ Maximized patient engagement at critical moments
- ♥ A training tool for handling social situations
- ♥ Remote support and reinforcement between sessions

Market Opportunity:

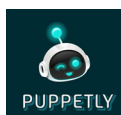
Medical centers, private clinics, and individual clients.

Business Model:

Puppetly operates on a dual subscription model, with monthly fees paid by both therapists and clients.

Our Team:

Our team consists of experts in technology, robotics, and psychology, enabling us to develop innovative and effective solutions in the field of mental health.



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